

# SUSTAINABLE PACKAGING

## QUICK ASSESSMENT CHECKLIST



<b>EVALUATE YOUR MATERIALS</b>	
List current packaging materials	
Check if materials are eco-friendly (reusable, compostable, recyclable)	
<b>REVIEW PACKAGING DESIGN</b>	
Assess if packaging uses excessive material	
Look for opportunities to optimize design for sustainability	
<b>SUPPLY CHAIN SUSTAINABILITY</b>	
Identify the source of packaging materials	
Evaluate environmental practices of suppliers	
<b>DISPOSAL</b>	
Determine recyclability and compostability of packaging	
Confirm customer access to proper disposal	
<b>CONSUMER PREFERENCES</b>	
Research customer attitudes towards eco-friendly packaging	
<b>FINANCIAL ANALYSIS</b>	
Compare costs of current vs. sustainable packaging options	
<b>ENGAGE STAKEHOLDERS</b>	
Discuss potential changes with team members	
Plan for customer communication about sustainable packaging	
<b>SET TRANSITION GOALS</b>	
Define timelines for introducing sustainable packaging	
Plan for ongoing improvement	